YOUR 1-page annual strategic Plan

*Fill in this simple chart for each staff person or functional area in your organization*

|  |  |  |  |
| --- | --- | --- | --- |
| FUNCTION | STOP | START | CONTINUE |
| Management |  |  |  |
| Sales |  |  |  |
| Marketing |  |  |  |
| Purchasing |  |  |  |
| Fundraising |  |  |  |
| Programming |  |  |  |
| Etc. |  |  |  |